



# ASEAN Access MATCH

matchmake your business to new markets

Visit  
ASEAN Access MATCH



ASEAN Access, as the official one-stop ASEAN business information portal, offers information on trade regulations, market entry, market overviews and service provider databank, among others, for SMEs intending to internationalize their business.

Through ASEAN Access MATCH, registered users can participate in cross-border virtual matchmaking and market information events, as well as practical knowledge workshops, and open new doors to the world of international trade and find business connections.



## How is ASEAN Access MATCH different?

### On MATCH

you register once, and then use the same account and profile to quickly sign up for matchmaking and events that you're interested in, for as long as you keep your account.

### On ASEAN Access

you can also showcase your best products, technologies and services, or your purchasing, sourcing or service needs to other users. Through activity and industry-based business communities, you can find other companies that are active in your field and see which events they are attending.

## What is matchmaking?

Matchmaking for businesses can be done in many ways, and for ASEAN Access, that means matchmaking events. We invite together companies from at least two different countries, and to get more out of the event, companies can pre-book private 1-2-1 meeting with each other, to discuss business collaboration. ASEAN Access MATCH offers events for different industries and topics.

## Why should you participate in matchmaking?

At matchmaking events you can meet with companies from different countries whom you might not otherwise meet. This opens up many new business prospects, helps you widen your professional network and gives you more colour on different markets, straight from the companies who operate there.

## Why virtual and not onsite?

Virtual saves you time and money! You can participate from wherever you are in the world, as long as you have a computer and an internet connection. This also means that the list of potential business partners you can connect with is much longer. The whole world is incredibly virtual already and virtual handshakes are as efficient, and the way forward.

## Using ASEAN Access MATCH

To participate in MATCH events and showcase your business, first you need to be registered on ASEAN Access and then you can register on MATCH. Follow these easy steps:

1. Register on ASEAN Access and activate your account
2. On "Matchmaking" page, click on "Start matching"
3. Choose an event, and create your account and profile on ASEAN Access MATCH
4. You're done - now just keep an eye on the events calendar!



ASEAN Access



www.aseanaccess.com