

## Sustainable Aromatic Rice Initiative (SARI) – Thailand



### Context

Thai rice farmers are particularly vulnerable. They are affected by the negative effects of climate change such as unpredictable drought or heavy storms which cause rising production costs. Other challenges faced by farmers include lack of knowledge to apply inputs correctly and inefficient market access.

### Objective

To build and improve the inclusive rice value chain in Thailand for the mutual benefit of all stakeholders, namely Thai rice farmers, millers, traders and international consumers as well as government extensionists

### Approaches

The project recruits 1,200 Thai farmers in the northeast of Thailand, forms them into farmer group and provides them with capacity building in Sustainable Rice Cultivation practices. They will be able to produce SRP rice and facilitate the market linkage with millers and exporters. In addition, the project also conducts a field inspection and provides technical advice for farmers. A Performance Management System (PMS) is also set up through the rice value chain. Furthermore, the improvement in incomes, the environment, and the farmers' quality of life are monitored digitally to ensure sustainability.

### Results so far

- 1,279 farmers in Suvannabhumi District, Roi-Et have been trained on the Sustainable Rice Platform (SRP) Standard and linked to the sustainable rice value chain.
- 250 farmers have been SRP certified by Control Union as a third-party audit. The minimum score was 91%. The maximum score was 96% and there was no missed threshold. These farmers were certified as “having sustainably cultivated rice production”.

**Commissioned by:** Mars food

**Country:** Thailand

**Project partners:** Thai Rice Department (TRD), Mars Food and HERBA (Ebro)

**Project duration:** 07/2018 – 12/2020

**More Information:** [www.thai-german-cooperation.info](http://www.thai-german-cooperation.info), [www.asean-agrifood.org](http://www.asean-agrifood.org)

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