







# Investing in healthy organic supply chain

A joint initiative sets a comprehensive business service to offer environmental friendly crop protection products to farms and bring safe vegetables from farms to consumers.

In Cambodia a demand for organic agriculture has been rising. It is estimated that market potential for organic vegetables is about 300 ton per month or 3,600 tons annually.

In all, annual demand for vegetables in Cambodia is around 500,000 tons, of which at least 114,000 tons per year is imported from neighboring countries like Thailand and Vietnam. The demand has been steadily growing over the last years, increasing by around 15 per cent from 2009 to 2013. However, with an inappropriate use of chemicals in agriculture, it poses risks to both farmers and consumers and the environment.

## Concept

With support from ASEAN-German Sustainable Agrifood Systems project, Eco-Agri Co. Ltd (EAC) supplies biological products for crop protection to farmers and trains farmers with organic farming techniques while ensuring stable and higher income and better health among the farmers. In the meantime, consumers can enjoy better varieties and options to organic products and can be ensured of their trusted and safe sources.

## Eco-Agri Co. Ltd (EAC)



**Country** Cambodia

Partner Khmer Organic Cooperative (KOC)

Deutsche Gesellschaft für

Internationale Zusammenarbeit (GIZ)

**GmbH** 

**Implemented by** ASEAN Sustainable Agrifood Systems



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#### Message from Eco-Agri Co. Ltd

Ms. Thlang Sovann Pisey

"The vision of Eco-Agri Co. Ltd is providing safe food to Cambodian people while at the same time helping the farmer community. Mr. leng Sotheara, the founder, sees that chemical retailers in Cambodia try to gain more profits by encouraging farmers to overuse chemical pesticide and fertiliser. In Cambodia most farmers use chemical pesticide inappropriately which harms their health and environment.

"So, he decided to do this business to change the way farmers do agriculture and provide safe and clean food for the consumers. What we need to do is to re-educate both farmers and chemical retailers on environmental friendly agriculture practices to produce safe food for Cambodian consumers while promoting the organic products among them," said Ms. Thlang Sovann Pisey, Director of the Eco-Agri Co. Ltd.

### Message from Farmer

Ms. Ing Sarun

"I am very happy with the price and technical support from Eco-Agri Co. Ltd. I improve my knowledge and vegetable growing. I now learn that growing organic vegetables does not only benefit me but also consumers and the environment," said Ms. Ing Sarun, 58, Rice Farmer and Vegetable Grower of over than 30 years, Kampong Nung village, Kon Sat commune, Tek Chhu district, Kampot province, Cambodia.

Ms. Sarun sells her organic vegetables at a double price of local market since she starts providing fresh produces to the Khmer Organic Cooperative (KOC). KOC, a sister company of Eco-Agri Co. Ltd (EAC), is working on marketing channels of organic vegetables and fruits for EAC. Ms. Sarun obtains benefits from attending the KOC organic production training on topics such as technical cultivation, compost making, pest management and farm management. There are also meetings among herself, group members and representative of the KOC and EAC to discuss about production plan and fixing price of vegetables as well as sharing constraints in production to inquire possible supports from the meeting regarding pest, seed and other techniques. Normally, KOC pays her every two to three times per month.

