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RICE UP

Better Rice, Better Lives



DEPARTMENT OF AGRICULTURE
PHILRICE
PHILIPPINE RICE RESEARCH INSTITUTE



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Knowledge grows

BRIA STORIES

The project reached more than 7,500 farmers and 200 extension workers. See how BRIA was able to help make better lives for smallholder farmers and extension workers in the Philippines.



Nelia

LFT (Oton, Iloilo)

“

BRIA is a great help for facilitators like me because the added knowledge and values from the trainings boosted our confidence. Aside from the technical knowledge BRIA taught us, we also learned important values like how to deal with our farmer students and how to be a good facilitator.

”



Kathleen

MAO (Hinunangan, Leyte)

“

BRIA's technology package helped us a lot as the extension service provider of our municipality. We are using the BRIA modules to effectively share our knowledge to the local farmers in our municipality.

”



Elaine

MAO (Zarraga, Iloilo)

“

We have tried emphasizing farm book keeping in our Farmer Field School before. When BRIA was implemented, the topic on Farming as a Business was strengthened. Farmers now consider their farms as a business investment and not only as a source of food. We reinforced the farmers' way of thinking and encouraged them to record their profit and expenses. They are starting to understand this little by little and some farmers are now properly keeping records.

”



Sonny

AT (Oton, Iloilo)

“

BRIA's partnership with the private sector is a huge help for us as well. Whenever our farmers need guidance, representatives from the private partners are always around to answer their concerns and give them recommendations. I truly appreciate this effort because I alone won't be able to provide enough support to the farmers in my area of assignment.

”



Isabelito

Farmer (Baler, Aurora)

“

At first, I wasn't following any protocols in my activities in the farm, and I'm also speaking for most of my fellow farmers. But with the technology package from BRIA, I learned about the Palay Check, Good Agricultural Practices, and Farming as a Business. Now, I am practicing these technologies and I can see the improvements in my farm and in myself as a farmer.

”



Julita

Farmer (Leganes, Iloilo)

“

One of the good things BRIA introduced to us is the market linkage. We always have a problem in marketing our product during the wet season because traders don't accept wet palay. With the help of market linkage, traders who committed to the partnership will buy our palay even if it's wet. We can also sell our palay at a higher price. The additional 50 centavos per kilo that we get is already a big help for us.

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