



CAMBODIA

Enhancing the Supply of High-Quality and Traceable Cashew Nuts



Relevance



Olam aims to increase the supply of sustainable, high-quality and traceable cashew nuts that contributes to better living conditions for smallholder producers. Therefore, Olam designed a transparent procurement platform to ensure that key sustainability topics are well managed. It will provide customers with detailed social and environmental data related to their supply chains through a digital dashboard and let customers jointly drive sustainability impact. In addition, Olam will work with the farmers' group in Agriculture Cooperatives (ACs), local authorities, and public private stakeholders to develop awareness to build farmers' trust, create transparent data behind raw material supply, and develop traceability to train to the farmer group directly.



Objective

- To raise awareness among ACs on sustainability principles related to Olam Supplier Code (OSC), which includes good farming practices, environmental and social characteristics to build farmers' trust.
- Develop traceable data to provide customers with the story behind the products they purchase.
- Develop a traceability system for Farmer Group.

Project overview



Partner:
Olam Outspan (Cambodia) Co., Ltd

Duration
July 2022 to
August 2023

Total Volume
20,180 USD
(54,930.91 USD in
total)



The Project at a Glance



To build farmers' trust and develop awareness among ACs on sustainability principles related to Olam Supplier Code (OSC), including farming practices, environmental and social characteristics.

It aims to raise farmer groups' awareness for a better understanding of sustainability principles. Risk assessment, evaluation, action planning and monitoring system are in place to provide assurance, and farmer groups/ACs are aware of implementing sustainability principles. Farmer groups will be aware of the improper practices in the raw cashew nuts supply chain. Olam will provide training for 3,600 farmers in Kratie and Kampong Thom Provinces.

Develop traceable data to provide customers with a 'behind the product story'.

It will collect and publish data from the AC level on environmental and social conditions and activities in the raw cashew nuts supply chain. The supply chain data must be a reliable reflection of the product's journey. Therefore, the efforts should include evidence-based data from every farmer, intermediary and processor. The data will be uploaded to Olam Farmer Information System and published in the digital dashboard to provide customers with insights concerning the products they purchase.



Develop a traceability system for the farmer group.

It will set up the collection point and provide varying traceability levels to customers based on the developed model covering the supply of raw cashew nuts from the farm level. It identifies and tracks the volumes of raw cashew nuts from each farmer to the respective AC and the affiliated drying space and storage.



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