



Standards in the Southeast Asian Food Trade (SAFT)



Background

The realization of the ASEAN Economic Community (AEC) - the vision of a single market and production base across the region, is a central objective of the Association of Southeast Asian Nations (ASEAN). A significant step towards achieving regional economic integration is the alignment of national policies and regulations. For the agriculture and food industry, which is the most important economic sector for many of the 10 ASEAN Member States, this requires the harmonization of food standards.

About

SAFT is a GIZ project that supports the ASEAN Secretariat on the development and implementation of regional food standards for good agricultural practices (ASEAN G.A.P.) and organic agriculture (ASOA). The objective is to verifiably apply both standards in the ASEAN region, particularly in the production of fresh and processed fruits and vegetables.

ASOA
ASEAN Standard of
Organic Agriculture

**ASEAN
G.A.P.**
Good Agricultural
Practice

Thematic Fields

There are four key areas of intervention that SAFT provides support on:

1. Market Linkages: matching suppliers with traders and retailers
2. Implementation and Controlling Structure: training inspectors, auditors and state supervisory bodies
3. Enabling Environment: encouraging suitable incentives, policy and legal environments (by public sector) for successful implementation (by companies)
4. Monitoring and Learning Platform: enhancing peer to peer learning between each of the ASEAN Member States





ASEAN Food Standards

Only a small percentage of fruits and vegetables in Southeast Asia are certified, yet consumer demands are growing for both safe and organic food. The ASEAN Secretariat and its 10 Member States developed ASEAN G.A.P. and ASOA to harmonize existing national programs, improve food safety and sustainability of produce, and facilitate regional and international trade.

As regional objectives require national actions, SAFT is involved in the implementation of ASEAN G.A.P. and ASOA on both levels:

- *Regional Level:* Strengthen regional cooperation mechanisms and support the creation of an enabling environment for the implementation of ASEAN G.A.P and ASOA.
- *National Level:* Assist suppliers of fruits and vegetables in Cambodia, Indonesia, Laos, Myanmar and the Philippines, with the GAP/organic certification of selected produce through integrated Public Private Partnerships (iPPP).

In total eight iPPPs will be established:

MYANMAR
Pomelo, Mango, Coffee



LAOS
Coffee, Vegetables



CAMBODIA
Chilies, Vegetables



INDONESIA
Coconut Sugar, Ginger



PHILIPPINES
To be selected



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